

# **Mission & Margin LLC – Capability Statement**

## **Company Information**

- Company Name: Mission & Margin
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- UEI: P56BCJJWS9B1
- CAGE Code: 15C95
- NAICS Codes: 541330, 541715, 541611, 541690, 541990

## **Core Competencies**

- Department of Defense acquisition systems and program management expertise.
- Systems engineering support: requirements, integration, verification, V&V planning.
- Avionics and sensor modernization strategy; RF chain and communications assessment.
- Obsolescence mitigation and DMSMS/EOL strategy
- Value Engineering (VE) and lifecycle cost analysis.
- MOSA/SOSA-aligned architecture and modernization guidance.
- Acquisition and program management support for DoD portfolios.
- Technical documentation, proposal support, and PWS/RFP alignment, and negotiation

## **Relevant Experience**

- Army Aviation – Modernization & Systems Support

Supported multi-year modernization and sustainment efforts across enterprise, including RF chain upgrades, avionics integration, sensor enhancements, and mission equipment modernization. Coordinated with Program offices and engineering stakeholders to align solutions with fielded requirements and modernization pathways.

- RF Engineering & Avionics Integration

Led RF engineering reviews focusing on survivability, communications integrity, and avionics interoperability. Provided technical guidance to ensure compliance, traceability, and integration readiness.

- Obsolescence Mitigation & DMSMS Strategy

Developed and supported obsolescence analysis across multiple platforms and subsystems. Conducted supplier engagement, configuration review, lifecycle cost considerations, and VE-aligned trade studies.

- Acquisition & Program Support

Supported program management functions including requirements analysis, risk integration, schedule coordination, and acquisition documentation. Led and managed full lifecycle of Acquisition Management, from requirements development to contract award.

- Proposal & Technical Narrative Development

Assisted contractors in shaping technical volumes, aligning solutions with RFP requirements, conducting color team reviews, and preparing compliance-based technical narratives.

## **Differentiators**

- Direct DoD and Army aviation program familiarity.
- Deep RF, avionics, and sensor modernization insight.
- Proven ability to strengthen proposals and technical narratives.
- Fluent in operational needs, engineering demands, and acquisition processes.
- Rapid integration into contractor teams with minimal onboarding.
- Clear, concise communication trusted by engineers and PMs.